



WELCOME TO IMAGINE EDUCATION

“ At Imagine, we cater for your every need as a student. We offer a large range of courses to suit your educational and life choices, accommodation services, a free school bus, state-of-the-art interactive whiteboard technology, a comprehensive activities calendar, and a job club to assist you in gaining part-time employment. Imagine has a warm, welcoming atmosphere and well-qualified staff who are enthusiastic about your learning and their teaching.



THE MANAGEMENT TEAM

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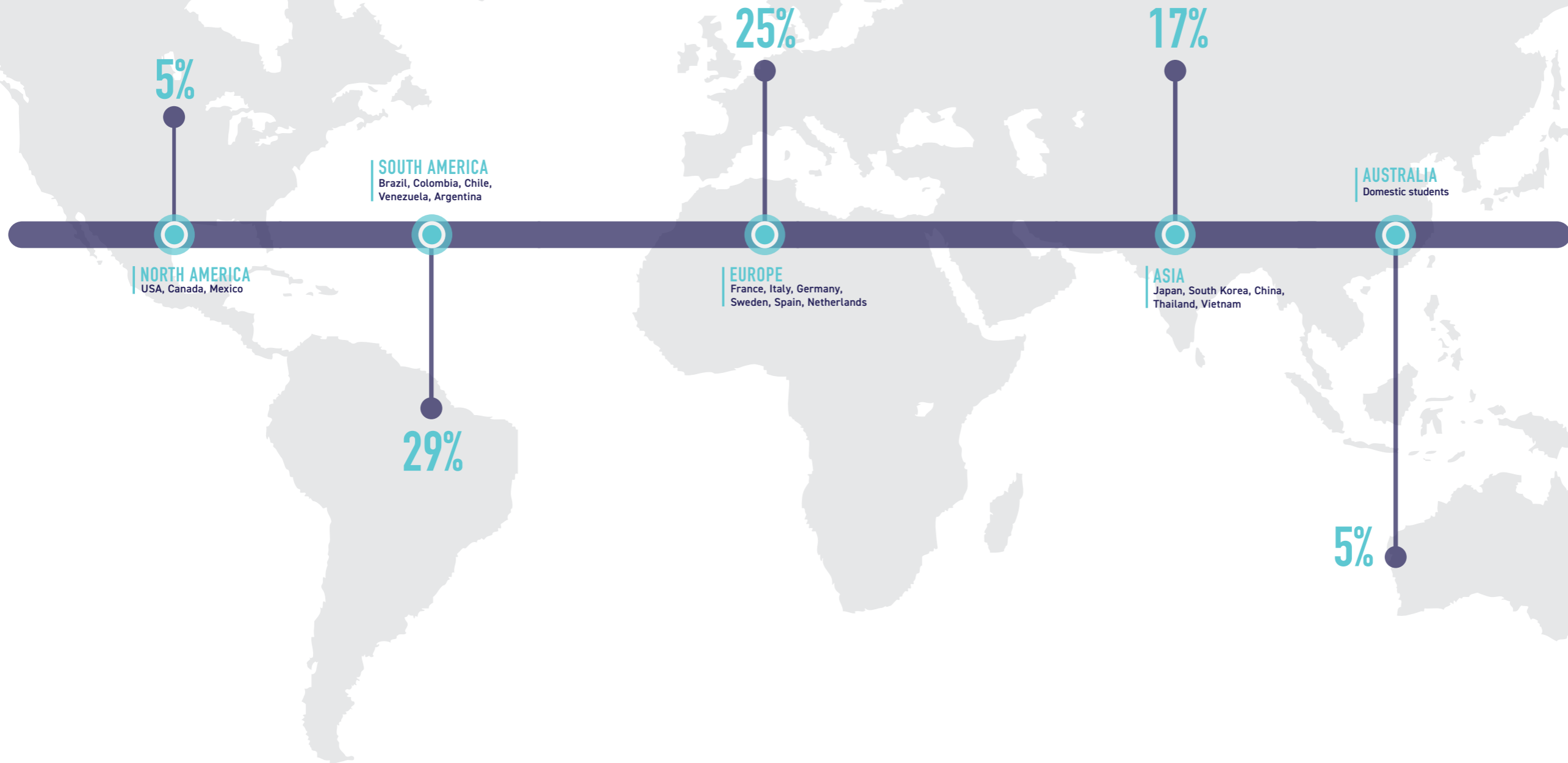
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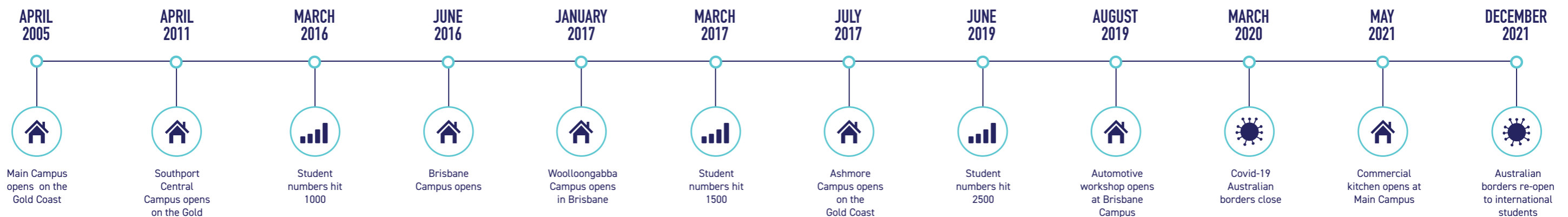
IMAGINE AROUND THE WORLD



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CAMPUSES ACROSS THE GOLD COAST AND BRISBANE

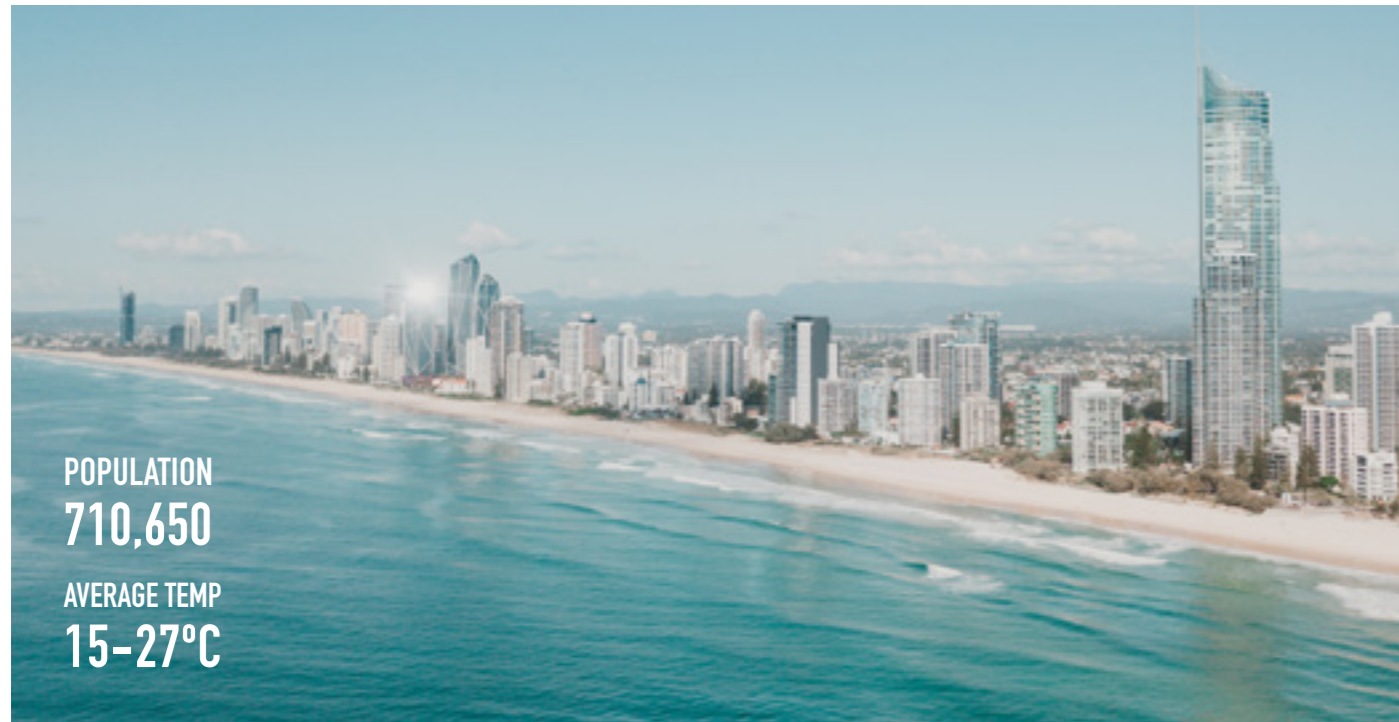
24-28
AVERAGE STUDENT AGE

OVER 18,000
SOCIAL MEDIA FOLLOWERS



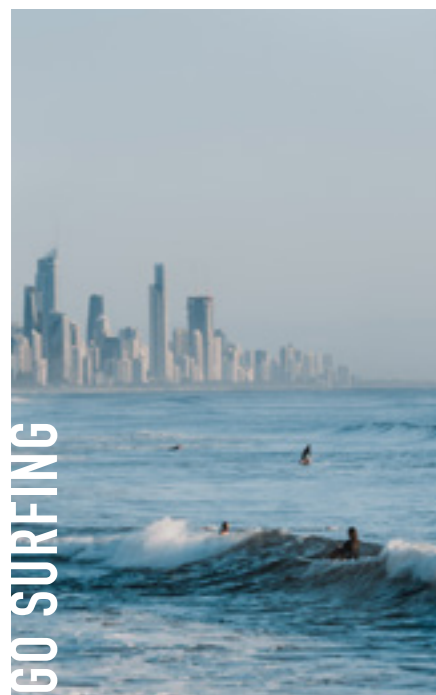
ABOUT THE GOLD COAST

Voted the “best student city by the sea” by QS Top Universities, the Gold Coast is a popular destination for international students and it is easy to see why. With 52km of beautiful golden beaches, amazing national parks, 300 days of sunshine a year, and plenty of world-class surf breaks, the Gold Coast is an amazing place to live and study.



ABOUT BRISBANE

There is so much to do and see in Brisbane including beautiful nature walks and parks, bustling night markets, and world-class cultural exhibitions and events. Brisbane is also within driving distance to amazing national parks and the golden beaches of the Gold Coast. With 283 sunshine days every year, Brisbane definitely tops our list as one of the best places to study in.



ASHMORE CAMPUS

FACULTY OF HOSPITALITY

FACULTY OF AUTOMOTIVE

FACULTY OF COMMUNITY SERVICES

Imagine Education's Ashmore Campus is conveniently located in the heart of Ashmore at 151 Currumburra Road. The campus is located within walking distance to Ashmore City Shopping Centre, medical centres, banking facilities and public transport.

CAMPUS BENEFITS

- Get hands-on, real-world experience with our automotive workshop located on-site at the campus.
- The Ashmore kitchen provides commercial cookery live-training facilities for all cookery students.
- Lessons integrate the latest interactive whiteboard technology and resource materials.





CAMPUS BENEFITS

- Imagine's Main campus has 6 fully equipped classrooms with comfortable furniture and the latest in teaching facilities.
- Our students have the unique benefit of having a childcare centre on-site to access for their live practical training. This centre, Imagine Childcare and Kindergarten, is known for its excellence in service and facilities.
- Fully equipped commercial kitchen.

MAIN CAMPUS

FACULTY OF HOSPITALITY

FACULTY OF CHILDREN'S SERVICES

FACULTY OF BUSINESS

Imagine Education's Main Campus is located at 13 Benowa Road Southport on the beautiful Gold Coast. Our state-of-the-art campus is located only five-minutes drive from the Southport CBD and 10-minutes drive from famous Surfers Paradise. Our campus is surrounded by native bushland and provides a tranquil environment for our students. We are located near a major shopping centre which has a post office, medical facilities, a chemist, three supermarkets and many other speciality stores.

BRISBANE CAMPUS

FACULTY OF HOSPITALITY

FACULTY OF AUTOMOTIVE

FACULTY OF BUSINESS

FACULTY OF CHILDREN'S SERVICES

Imagine Education's Brisbane campus is located at 170 Leichhardt Street, Spring Hill, in the heart of Brisbane's CBD. Our newly-designed campus is a short 10-minute stroll from Brisbane's Central Station and Queen Street Mall. Our Brisbane Campus has been designed with a distinct Australian feel, giving our students a unique insight into all of the beauty that our wonderful country offers.



CAMPUS BENEFITS

- Imagine's Brisbane campus has fifteen classrooms equipped with comfortable, modern furniture and the latest in teaching facilities.
- Imagine Education also has a commercial kitchen for our Brisbane commercial cookery students' practical training, and a workshop for the automotive students.
- Our Brisbane campus is in close proximity to public transport, restaurants and coffee shops.



WOOLLOONGABBA CAMPUS

FACULTY OF HOSPITALITY

Imagine's Brisbane kitchen is located close to the Brisbane CBD in Woolloongabba and is part of a 4.5 star hotel. Small class sizes in our live training environment mean that students will receive one-on-one attention from our qualified chef, enriching their learning experience.

CAMPUS BENEFITS

- Our Brisbane commercial cookery students have the benefit of a fully-equipped commercial kitchen in The Best Western Plus Hotel Diana, right next to the hotel's own kitchen.
- Small class sizes in our live training environment mean that students will receive one-on-one attention from our qualified chef.
- The Woolloongabba campus is located near public transport and in close proximity to many shops and cafés.

LIVE TRAINING ENVIRONMENTS



PURPOSE-BUILT AND FULLY EQUIPPED
COMMERCIAL COOKERY KITCHENS IN BOTH
THE GOLD COAST AND BRISBANE

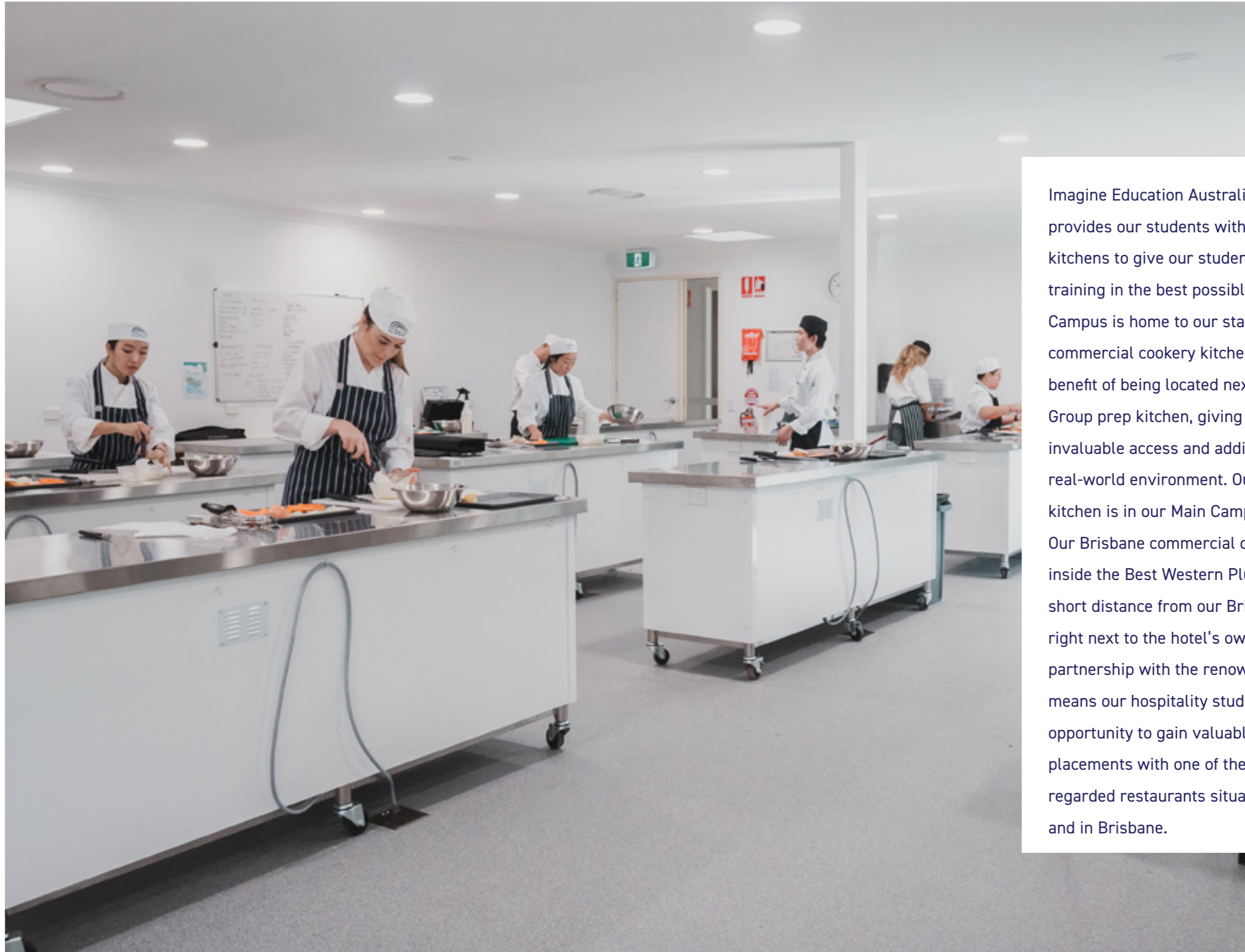


LIVE AUTOMOTIVE WORKSHOP FULLY-EQUIPPED
WITH THE LATEST TECHNOLOGY AND SCAN TOOLS,
INCLUDING FUEL INJECTION DIAGNOSTIC MACHINERY



LARGE CHILDCARE FACILITY ON-SITE AT OUR MAIN
CAMPUS, PROVIDING OUR CHILDCARE STUDENTS WITH
CONVENIENT ACCESS TO QUALITY PRACTICAL TRAINING

FACULTY OF HOSPITALITY



Imagine Education Australia's Faculty of Hospitality provides our students with large commercial kitchens to give our students the best possible training in the best possible facilities. Our Ashmore Campus is home to our state-of-the-art Gold Coast commercial cookery kitchen, which has the added benefit of being located next to the Ridgeway Group prep kitchen, giving our Gold Coast students invaluable access and additional training in a real-world environment. Our newest commercial kitchen is in our Main Campus, built in May 2020. Our Brisbane commercial cookery kitchen is located inside the Best Western Plus Hotel Diana, just a short distance from our Brisbane Campus, and right next to the hotel's own kitchen. Our enviable partnership with the renowned Ridgeway Group means our hospitality students have the unique opportunity to gain valuable work experience and placements with one of the Ridgeway Group's highly regarded restaurants situated on the Gold Coast and in Brisbane.



Imagine Education Australia is proud of our partnership with Ridgeway Group. This partnership gives our hospitality students the opportunity to gain valuable work experience and placements with one of Ridgeway Group's five highly regarded restaurants situated on the Gold Coast. Owner, Daniel Ridgeway, is one of the Gold Coast's most celebrated chefs and restaurateurs and this partnership means our students are taught by the best.

PROFESSIONAL PARTNERSHIPS

RIDGEWAY GROUP.





SIT30816 CERTIFICATE III IN COMMERCIAL COOKERY

COURSE CODE:	SIT30816
CRICOS CODE:	091749A
COURSE LENGTH:	40 weeks
CAREER OUTCOMES:	This qualification provides a pathway to work as a commercial cook in organisations such as restaurants, hotels, clubs, pubs, cafes, and coffee shops.
ARTICULATION PATHWAY:	Certificate IV in Commercial Cookery
CAMPUS:	Ashmore Campus, Main Campus, Brisbane Campus, Woolloongabba

When you choose Imagine Education's Certificate III in Commercial Cookery, you will spend 40-weeks of quality practical training in our state-of-the-art commercial kitchens on the Gold Coast and in Brisbane. This will be complimented with in-depth theory work delivered by our highly-qualified and dedicated trainers. You will complete 48 service periods in a commercial kitchen and master a variety of food and preparation techniques, opening up a world of opportunity to start your career in commercial cookery.

Once you have graduated, you may wish to further your study by moving on to a higher qualification, or take the skills you have learnt and start your dream career.

For course entry requirements; please see pages 48 & 49

SIT40516 CERTIFICATE IV IN COMMERCIAL COOKERY

COURSE CODE:	SIT40516
CRICOS CODE:	091750G
COURSE LENGTH:	25 weeks
CAREER OUTCOMES:	This qualification provides a pathway to work in organisations such as restaurants, hotels, clubs, pubs, cafes and coffee shops, or to run a small business in these sectors. Possible job titles include: chef, chef de partie.
PRE-REQUISITES:	Certificate III in Commercial Cookery
CAMPUS:	Ashmore Campus, Brisbane Campus, Woolloongabba

Study Imagine Education's Certificate IV in Commercial Cookery and complete 25-weeks of quality practical and theory training at our state-of-the-art kitchens and campuses on the Gold Coast and in Brisbane. This includes 12 service periods in a commercial kitchen where you will gain the skills to work as a chef or chef de partie.

This qualification teaches you how to work in a supervisory or team leading role in the kitchen. You will learn to work independently or with limited guidance, and solve non-routine problems.

It is strongly recommended that you undertake lower level qualifications, and/or gain industry experience prior to entering this qualification.

For course entry requirements; please see pages 48 & 49

SIT50416 DIPLOMA OF HOSPITALITY MANAGEMENT (COMMERCIAL COOKERY)(UPGRADE)

COURSE CODE:	SIT50416
CRICOS CODE:	091019B
COURSE LENGTH:	27 weeks
CAREER OUTCOMES:	Cafe manager, chef de cuisine, kitchen manager, restaurant manager, sous chef, unit manager (catering operations)
ARTICULATION PATHWAY:	Advanced Diploma of Hospitality Management
CAMPUS:	Ashmore Campus, Brisbane Campus, Woolloongabba

Do you love to lead others and also love working in the hospitality industry? Study your Diploma of Hospitality Management (Commercial Cookery) and become qualified in this important field.

This course offers you the quality training needed to launch a career as a supervisor within various hospitality enterprises.

Your training will allow you to work in settings including restaurants, hotels, clubs, pubs, cafes, cafeterias and coffee shops. Individuals learn to operate independently, have responsibility for others, and make a range of operational business decisions.

Once you are qualified you open yourself up to a world of possibilities in this in-demand field.

For course entry requirements; please see pages 48 & 49



SIT50416 DIPLOMA OF HOSPITALITY MANAGEMENT

COURSE CODE:	SIT50416
CRICOS CODE:	091019B
COURSE LENGTH:	56 weeks
CAREER OUTCOMES:	Restaurant manager; hotel manager; banquet or function manager; chef de cuisine; chef patissier; executive housekeeper; front office manager; kitchen manager; motel manager; sous chef; unit manager (catering operations)
CAMPUS:	Ashmore Campus

Up-skill yourself and stand out from the rest by choosing to study your Diploma of Hospitality Management with Imagine Education.

Over 56-weeks you will receive in-depth theory and practical training from our dedicated hospitality trainers. With 36 service periods in a hospitality environment, you will gain valuable practical experience. You will gain the skills and knowledge to be a competent supervisor within various hospitality enterprises. Students who successfully complete this course will have the skills to operate independently, have responsibility for others, and make a range of operational business decisions.

Once you complete your course you may wish to continue your training by choosing our Advanced Diploma of Hospitality Management or you may choose to begin a career in this in-demand field.

For course entry requirements; please see pages 48 & 49

SIT60316 ADVANCED DIPLOMA OF HOSPITALITY MANAGEMENT

COURSE CODE:	SIT60316
CRICOS CODE:	091106C
COURSE LENGTH:	51 weeks
CAREER OUTCOMES:	Food and beverage manager; operations manager; cafe owner or manager; motel owner or manager; head chef; human resources coordinator; sales and marketing coordinator
CAMPUS:	Ashmore Campus

A career in hospitality is a rewarding one, and by choosing to study Imagine Education's Advanced Diploma of Hospitality Management you are giving yourself a real edge in your future career. Based at our modern Ashmore Campus, you will complete 56-weeks of quality practical and theory training, inclusive of 36 service periods in a hospitality environment.

With this qualification you will learn to operate at a senior level using substantial industry knowledge and specialised managerial skills across the hospitality industry. You will be able to work independently, take responsibility for others, and make a range of strategic business decisions.

After you graduate you will be qualified to work in a number of senior positions including: food and beverage manager, operations manager, and café manager and much more.

For course entry requirements; please see pages 48 & 49

FACULTY OF AUTOMOTIVE



Imagine Education Australia's Faculty of Automotive provides our students with the unique benefit of gaining industry experience in our purpose-built and fully operational automotive workshops located at our Ashmore Campus and our Brisbane campus. Our students attend their practical training in a live workshop that is fully-equipped with the latest technology and scan tools. Combined with the best possible training from our highly-skilled and dedicated automotive trainers, our automotive students complete their training armed with the knowledge and skills to work in the real world.



AUR40216 CERTIFICATE IV IN AUTOMOTIVE MECHANICAL DIAGNOSIS

COURSE CODE:	AUR40216
CRICOS CODE:	091659C
COURSE LENGTH:	36 weeks
CAREER OUTCOMES:	Automotive lead; master technician; automotive technical adviser
CAMPUS:	Ashmore Campus, Brisbane Campus

Students who have completed an Automotive Mechanical Certificate III, or can demonstrate equivalent competency, are invited to enrol in our Certificate IV in Automotive Mechanical Diagnosis. This course gives you the thorough training to allow you to confidently graduate with the skills to begin a career in roles such as automotive lead, master technician, and automotive technical advisor.

During your 36-week course at our fully-operational workshop, you will be given advanced training in the diagnostic and technical skills needed to perform in an automotive retail, service, and repair environment.

For course entry requirements; please see pages 48 & 49

AUR30620 CERTIFICATE III IN LIGHT VEHICLE MECHANICAL TECHNOLOGY

COURSE CODE:	AUR30620
CRICOS CODE:	103669J
COURSE LENGTH:	60 weeks
CAREER OUTCOMES:	Automotive mechanic
ARTICULATION PATHWAY:	Certificate IV in Automotive Mechanical Diagnosis
CAMPUS:	Ashmore Campus, Brisbane Campus

Do you dream of working in the automotive industry? By choosing to begin your automotive training with Imagine Education, you can be assured that you are giving yourself the best possible start to your automotive career.

Throughout your 60-week course you will be given hands-on training and work on real vehicles at our purpose-built automotive workshop. You will also receive quality theory training that is tailored to compliment your practical lessons.

Your course will cover; knowledge of a wide range of fundamental principles relating to industry practices and procedures; how to service, repair, and diagnose faults in a motor vehicle weighing up to 4.5 Tonnes; how to diagnose, service, and repair faults in light vehicle engines, transmission, suspension, steering, brake, electrical systems and components; and a sound understanding of the vehicles' construction, component identification, and operating principles.

For course entry requirements; please see pages 48 & 49

AUR50116 DIPLOMA OF AUTOMOTIVE MANAGEMENT

COURSE CODE:	AUR50116
CRICOS CODE:	103025A
COURSE LENGTH:	30 weeks
CAREER OUTCOMES:	Workshop Manager, Dealership Manager
ARTICULATION PATHWAY:	BSB61015 Advanced Diploma of Leadership and Management or a range of other Advanced Diploma qualifications
CAMPUS:	Main Campus

Give yourself the confidence and skills to become a leader and advance your career by studying Imagine Education's Diploma of Automotive Management.

This 36-week course will give you the skills to undertake the tasks and responsibilities required in a management role in the automotive industry. You will learn important skills that are key to successfully taking on a leadership role. These include; managing workplace relationships and team effectiveness; managing sustainability and best practice; ensuring a safe workplace; recruiting, selection, and induction of staff; and business planning.

For course entry requirements; please see pages 48 & 49

FACULTY OF CHILDREN'S SERVICES



Imagine Education Australia's Faculty of Children's Services is committed to providing our childcare students the best possible practical and theory training to give them the knowledge and tools to work in the in-demand field of childcare. Our Gold Coast students have the unique benefit of having a childcare centre on-site at our Main Campus to access for their live practical training. This centre, Imagine Childcare and Kindergarten, is known for excellence in service and facilities. Our Brisbane Campus students are placed in highly reputable childcare centres to complete their practical training. Having access to such high-calibre childcare centres means our students graduate with many hours of invaluable practical training, mentored by highly-qualified senior staff.



CHC30121 CERTIFICATE III IN EARLY CHILDHOOD EDUCATION AND CARE

COURSE CODE:	CHC30121
CRICOS CODE:	107589K
COURSE LENGTH:	46 weeks
CAREER OUTCOMES:	Child care assistant, child care worker, family day care worker, nanny, playgroup supervisor
ARTICULATION PATHWAY:	Diploma of Early Childhood Education and Care
CAMPUS:	Main Campus, Brisbane Campus

By choosing to study Imagine Education's Certificate III in Early Childhood Education and Care, you can be assured you are giving yourself the best start in launching a career in this in-demand field.

As well as receiving in-depth theory and practical training from our qualified childcare trainers, you will also complete 160 hours of vocational placement. Should you choose to study this qualification at our Gold Coast Campus, this will take place at either our unique on-site childcare centre, Imagine Childcare and Kindergarten, located right next to our Main Campus, or at a selected quality childcare centre. Should you choose to study this qualification at our Brisbane Campus, you will also complete 160 hours of vocational placement. This will take place at a selected quality childcare centre.

For course entry requirements; please see pages 48 & 49

CHC50121 DIPLOMA OF EARLY CHILDHOOD EDUCATION AND CARE

COURSE CODE:	CHC50121
CRICOS CODE:	107590F
COURSE LENGTH:	50 weeks
CAREER OUTCOMES:	Authorised supervisor (children's services); centre manager (children's services); group/ team coordinator/ leader (children's services); child care worker; child development worker; children's services coordinator; children's adviser
PRE-REQUISITES:	Certificate III in Early Childhood Education and Care
CAMPUS:	Main Campus, Brisbane Campus

By choosing to continue your childcare studies with Imagine Education's Diploma of Early Childhood Education and Care, you pave your way to a higher level of responsibility in the field of childcare. As part of your diploma you will complete up to 280 invaluable hours of vocational placement. Should you choose to study this qualification at our Gold Coast Campus, this will take place at either our unique on-site childcare centre, Imagine Childcare and Kindergarten, located right next to our Main Campus, or at a selected quality childcare centre. Should you choose to study this qualification at our Brisbane Campus, you will also complete 280 hours of vocational placement. This will take place at a selected quality childcare centre.

Once you graduate from this course, you may either choose to start your childcare career, or continue your studies with a university degree in Education or Community Services*.

**This Diploma is a pathway to a university degree, but does not guarantee you entry into university.*

For course entry requirements; please see pages 48 & 49

FACULTY OF COMMUNITY SERVICES



At Imagine Education Australia we recognise that there is a demand for qualified and skilled workers in the aged care and individual support sector. Our Faculty of Community Services courses are tailored to give our students the opportunity to receive hands-on, practical experience in quality care facilities. Combined with theory training from highly-skilled and dedicated trainers, our Faculty of Community Services students graduate armed with the tools and knowledge to make their mark in this in-demand field.



CHC33015 CERTIFICATE III IN INDIVIDUAL SUPPORT

COURSE CODE:	CHC33015
CRICOS CODE:	090559D
COURSE LENGTH:	27 weeks
CAREER OUTCOMES:	Accommodation support worker; nursing assistant; care assistant/service employee/worker; community care/house/support worker; disability service officer (in some jurisdictions) residential care worker
ARTICULATION PATHWAY:	Certificate IV in Ageing Support
CAMPUS:	Ashmore Campus

Working in client homes and other community settings under regular supervision and guidelines, you will carry out tasks such as maintaining personal care and/or other activities of living for people in aged care settings. This includes activities related to individualised plans, and reporting directly to a supervisor.

When you graduate you are qualified to enter the field in positions such as a nursing assistant. You can also continue your studies with our Certificate IV in Ageing Support or accelerate your learning by enrolling in our Certificate IV in Ageing Support (upgrade).

You will also complete at least 120 hours of practical training in a high-quality aged care centre (three weeks practical in a consecutive block), to gain the confidence and training to become another of Imagine's success stories in this industry.

For course entry requirements; please see pages 48 & 49

CHC43015 CERTIFICATE IV IN AGEING SUPPORT (UPGRADE)

COURSE CODE:	CHC43015
CRICOS CODE:	090560M
COURSE LENGTH:	39 weeks
CAREER OUTCOMES:	Accommodation support worker; hostel supervisor; personal care worker; care supervisor; social programs coordinator; care team leader; residential care worker; day activity worker; support worker
CAMPUS:	Ashmore Campus

Students who have completed their Certificate III in Individual Support may choose to accelerate their learning with Imagine Education's Certificate IV in Ageing Support (upgrade). You will primarily work in residential facilities learning activities related to maintaining an individual's wellbeing. You may provide services to individuals with complex needs, and work with groups of older people. You will report to service managers, liaise with professional and other service providers, and may be required to supervise other workers.

You will also complete at least 120 hours of practical training in a high-quality aged care centre (three weeks practical in a consecutive block), to gain the confidence and training to become another of Imagine's success stories in this industry.

For course entry requirements; please see pages 48 & 49

CHC43015 CERTIFICATE IV IN AGEING SUPPORT

COURSE CODE:	CHC43015
CRICOS CODE:	090560M
COURSE LENGTH:	39 weeks
CAREER OUTCOMES:	Accommodation support worker; hostel supervisor; personal care worker; care supervisor; social programs coordinator; care team leader; residential care worker; day activity worker; support worker
CAMPUS:	Ashmore Campus

By choosing to study your Certificate IV in Ageing Support you are taking the steps towards a rewarding career where you can really make a difference in somebody's life.

You will primarily work in residential facilities learning activities related to maintaining an individual's wellbeing. You may provide services to individuals with complex needs, and work with groups of older people. You will report to service managers, liaise with professional and other service providers, and may be required to supervise other workers. You will also complete at least 120 hours of work in a high-quality aged care centre (three weeks practical in a consecutive block), to gain the confidence and training to become another of Imagine's success stories in this industry.

For course entry requirements; please see pages 48 & 49

FACULTY OF BUSINESS



Imagine Education Australia's Faculty of Business delivers training in a wide variety of specialist areas including business, management, and marketing and communication. Courses are offered from Certificate III level through to Advanced Diploma level. Our highly-skilled trainers are committed to providing our students the best and most up-to-date training in their chosen area of this dynamic field. At Imagine our aim is to give our Faculty of Business students the tools and training to enter the world of business confidently.

BSB30120 CERTIFICATE III IN BUSINESS

COURSE CODE:	BSB30120
CRICOS CODE:	103739M
COURSE LENGTH:	22 weeks
CAREER OUTCOMES:	Customer service adviser; data entry operator; payroll officer; word processing operator
ARTICULATION PATHWAY:	Certificate IV in Business
CAMPUS:	Main Campus, Brisbane Campus

Individuals with business qualifications are in-demand. Students under-taking their Certificate III in Business will master skills that are translatable across a variety of fields and roles.

You will learn important business skills including: how to work effectively with others: how to create electronic presentations; and how to design and produce business documents. You will also learn how to apply knowledge of work health and safety (WHS) legislation in the workplace, how to work effectively with diversity, and how to work effectively with others.

For course entry requirements; please see pages 48 & 49

BSB40120 CERTIFICATE IV IN BUSINESS

COURSE CODE:	BSB40120
CRICOS CODE:	103740G
COURSE LENGTH:	35 weeks
CAREER OUTCOMES:	Administrator; project officer
ARTICULATION PATHWAY:	Diploma of Management; Diploma of Business Administration; Diploma of Marketing; Diploma of International Business; Advanced Diploma of Business
CAMPUS:	Main Campus, Brisbane Campus

Furthering your business studies by choosing Imagine Education's Certificate IV in Business, you open yourself up to a range of specialist career opportunities including project officer and executive administration assistant. Over 24-weeks you will learn the skills to work in a range of business environments, and you will learn how to provide leadership and guidance in relation to specific technical knowledge and skills.

You will learn a number of important skills including; how to implement and monitor work health and safety policies and procedures; how to organise meetings; how to implement customer service standards; how to design and develop complex text documents; and how to maintain websites and business technology.

For course entry requirements; please see pages 48 & 49

BSB50120 DIPLOMA OF BUSINESS

COURSE CODE:	BSB50120
CRICOS CODE:	103733F
COURSE LENGTH:	35 weeks
CAREER OUTCOMES:	Executive officer; program coordinator; program consultant
CAMPUS:	Main Campus, Brisbane Campus

Over 35-weeks you will learn important specialised and high-level skills including; managing human resources services; managing mediation processes; managing meetings; undertaking project work; and developing workplace policy and procedure for sustainability.

When you have successfully graduated, you may choose to begin your career in a specialised role such as executive officer, administration manager, or program coordinator. You may also further your studies with a range of Advanced Diploma level qualifications within the Business Services Training Package, or other Training Packages.

For course entry requirements; please see pages 48 & 49

BSB40820 CERTIFICATE IV IN MARKETING AND COMMUNICATION

COURSE CODE:	BSB40820
CRICOS CODE:	103732G
COURSE LENGTH:	32 weeks
CAREER OUTCOMES:	Direct marketing officer; marketing officer; marketing research assistant; marketing coordinator; public relations officer
ARTICULATION PATHWAY:	Diploma of Marketing and Communication; a range of Diploma Level Qualifications within the business services training package
CAMPUS:	Brisbane Campus

By choosing to study your Certificate IV in Ageing Support you are taking the steps towards a rewarding career where you can really make a difference in somebody's life.

You will primarily work in residential facilities learning activities related to maintaining an individual's wellbeing. You may provide services to individuals with complex needs, and work with groups of older people. You will report to service managers, liaise with professional and other service providers, and may be required to supervise other workers. You will also complete at least 120 hours of work in a high-quality aged care centre (three weeks practical in a consecutive block), to gain the confidence and training to become another of Imagine's success stories in this industry.

For course entry requirements; please see pages 48 & 49

BSB50620 DIPLOMA OF MARKETING AND COMMUNICATION

COURSE CODE:	BSB50620
CRICOS CODE:	103734E
COURSE LENGTH:	32 weeks
CAREER OUTCOMES:	Marketing manager; marketing team leader; product manager; public relations manager
ARTICULATION PATHWAY:	Advanced Diploma of Marketing and Communication
PRE-REQUISITES:	Completion of all core units in BSB42415 Certificate IV in Marketing and Communication or BSB40820 Certificate IV in Marketing and Communication
CAMPUS:	Brisbane Campus

Once you have completed your Certificate IV in Marketing and Communication you may wish to continue to develop your skill-set with Imagine Education's Diploma of Marketing and Communication. This qualification opens up a higher level of career and educational opportunities.

Over 32-weeks you will learn important skills including; planning and implementing sponsorship and event marketing; designing and developing marketing communication plans; managing budgets and financial plans; and planning direct marketing activities.

For course entry requirements; please see pages 48 & 49

BSB60520 ADVANCED DIPLOMA OF MARKETING AND COMMUNICATION

COURSE CODE:	BSB60520
CRICOS CODE:	103738A
COURSE LENGTH:	32 weeks
CAREER OUTCOMES:	Marketing director; marketing strategist; national, regional, or global marketing manager
PRE-REQUISITES:	Completion of all core units in BSB52415 Diploma of Marketing and Communication or BSB50620 Diploma of Marketing and Communication
CAMPUS:	Brisbane Campus

Over 32-weeks students will gain the skills and confidence to lead and manage teams of staff and perform at a managerial level. You will learn key advanced skills including; how to develop and implement diversity policy, business plans, strategic plans, and marketing plans; and how to manage risk. Students studying this qualification may choose to complete a generic marketing qualification or specialise in direct marketing, public relations, or international marketing.

Once you have completed this course you will be qualified to pursue a career in such high-level and in-demand roles as marketing director or strategist, and national, regional, or global marketing manager.

For course entry requirements; please see pages 48 & 49

BSB50420 DIPLOMA OF LEADERSHIP AND MANAGEMENT

COURSE CODE:	BSB50420
CRICOS CODE:	103735D
COURSE LENGTH:	36 weeks
CAREER OUTCOMES:	Team leader; corporate or operations manager; account manager; supervisor in both business and government
CAMPUS:	Main Campus, Brisbane Campus

This 36-week course will give you the skills to undertake the tasks and responsibilities required in a management role in a variety of business related fields. You will learn important skills that are key to successfully taking on a leadership role. These include; managing workplace relationships and team effectiveness; ensuring a safe workplace and managing risk; recruiting, selection, and induction of staff; and managing an information or knowledge management system.

After you complete your qualification you may wish to continue your studies with Imagine Education's Advanced Diploma of Leadership and Management or a range of other Advanced Diploma qualifications.

For course entry requirements; please see pages 48 & 49

BSB60420 ADVANCED DIPLOMA OF LEADERSHIP AND MANAGEMENT

COURSE CODE:	BSB60420
CRICOS CODE:	103737B
COURSE LENGTH:	32 weeks
CAREER OUTCOMES:	Team leader; account manager; corporate or operations manager; supervisor in both business and government
PRE-REQUISITES:	See Entry Requirements
CAMPUS:	Main Campus, Brisbane Campus

By choosing Imagine Education's Advanced Diploma of Leadership and Management, you will spend 32-weeks learning the advanced skills needed to be effective as a leader. You will learn to use your initiative and judgement to carry out leadership and management functions. You will learn skills including; how to contribute to organisational development; how to lead and manage organisational change; how to provide leadership across an organisation; and how to use skills and knowledge to create, monitor, and improve strategies and policies in the workplace.

After you complete your qualification you may wish to begin a career in such high-level leadership positions as corporate or operations manager, account manager, or team leader.

For course entry requirements; please see pages 48 & 49

FREE IMAGINE BUS SERVICE

Imagine Education offers our Gold Coast students the unique benefit of our FREE Imagine bus service. This bus service runs every day from Monday to Friday and transports our students from Broadbeach to Surfers Paradise, and between all our Gold Coast campuses. Our convenient bus service saves our students the significant costs of catching public transport.



MORNING BUS RUN

- 08:00 Pick up Broadbeach Library carpark
- 08:15 Pick up Surfers Paradise Condor Apartments
- 08:20 Pick up Paradise Resort
- 08:30 Pick up/drop off Southport Central campus- Southport RSL
- 08:40 Drop off Ashmore campus
- 08:50 Drop off Main campus
- 08:55 Drop off Southport Central campus - Southport RSL

AFTERNOON BUS RUN

- 12:45 Pick up Surfers Paradise Condor Apartments
- 13:00 Drop off Southport Central campus- Southport RSL
- 15:05 Leave Main campus
- 15:10 Drop off Surfers Paradise Condor Apartments
- 15:20 Drop off Southport Central campus - Southport RSL
- 15:25 Returning to Main campus

STUDENT SERVICES

Our friendly Student Services staff are on hand at all of our campuses to assist our students with any issues, enquiries, and help they need.



ENTRY REQUIREMENTS

You will be required to satisfy the below Entry Requirements in order to enrol. Depending on what course you are enrolling in, you may be required to satisfy further Entry Requirements specific to the course.

GENERIC ENTRY REQUIREMENTS

Students need to be 15 years old and are required to have reading, writing and comprehension skills equivalent to Year 10 pass level to successfully complete the Certificate level courses.

Overseas students English Proficiency Level will be tested prior to the commencement of Vocational Education and Training Courses. Imagine Education Australia requires an IELTS 5.5 with no band less than 5, or equivalent (as determined by Imagine Education Australia).

Should you feel you may not possess these literacy skills or have not completed a formal leaving certificate please contact us to discuss support arrangements.

CERTIFICATE III IN EARLY CHILDHOOD EDUCATION AND CARE ENTRY REQUIREMENTS

Students studying this course are required to obtain a Blue Card for working with children.

DIPLOMA OF EARLY CHILDHOOD EDUCATION AND CARE ENTRY REQUIREMENTS

Students studying this course are required to obtain a Blue Card for working with children.

Completion of CHC30121 Certificate III in Early Childhood Education and Care or CHC30113 Certificate III in Early Childhood Education and Care.

DIPLOMA OF MARKETING AND COMMUNICATION ENTRY REQUIREMENTS

Completion of all core units in BSB42415 Certificate IV in Marketing and Communication or BSB40820 Certificate IV in Marketing and Communication

ADVANCED DIPLOMA OF MARKETING AND COMMUNICATION ENTRY REQUIREMENTS

Completion of all core units in BSB52415 Diploma of Marketing and Communication or BSB50620 Diploma of Marketing and Communication

ADVANCED DIPLOMA OF LEADERSHIP AND MANAGEMENT ENTRY REQUIREMENTS

Have completed a Diploma or Advanced Diploma from the BSB Training Package (current or superseded equivalent versions), or have two years equivalent full-time relevant workplace experience in an operational or leadership role in an enterprise.

CONTACT US



EMAIL

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WEBSITE

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MAIN CAMPUS

+617 5552 0900
13 Benowa Road
Southport QLD 4215

BRISBANE CAMPUS

+617 5521 0595
Level 2, 170 Leichhardt Street
Spring Hill QLD 4000

SOUTHPORT CENTRAL CAMPUS

+617 5571 1122
Building 3F, 9 Lawson Street
Southport QLD 4215

WOOLLOONGABBA CAMPUS

12 Annerley Road
Woolloongabba QLD 4102

ASHMORE CAMPUS

+617 5586 2244
151 Currumburra Road
Ashmore QLD 4214

BRISBANE AUTOMOTIVE WORKSHOP

163 Abbotsford Road
Bowen Hill QLD 4006

OUR COURSES

ENGLISH COURSES

056501E General English; 1 – 60 weeks
056499E IELTS Preparation; 1 – 12 weeks

AUTOMOTIVE COURSES

AUR30620 Certificate III in Light Vehicle Mechanical Technology; 60 weeks
AUR40216 Certificate IV in Automotive Mechanical Diagnosis; 36 weeks
AUR50116 Diploma of Automotive Management; 30 weeks

CHILDREN'S SERVICES COURSES

CHC30121 Certificate III in Early Childhood Education and Care; 28 weeks
CHC50121 Diploma of Early Childhood Education and Care; 32 weeks

COMMUNITY SERVICES COURSES

CHC33015 Certificate III in Individual Support (Ageing); 27 weeks
CHC43015 Certificate IV in Ageing Support; 39 weeks
CHC43015 Certificate IV in Ageing Support (upgrade); 39 weeks

HOSPITALITY COURSES

SIT30816 Certificate III in Commercial Cookery; 40 weeks
SIT40516 Certificate IV in Commercial Cookery; 25 weeks
SIT50416 Diploma of Hospitality Management; 56 weeks
SIT50416 Diploma of Hospitality Management (Commercial Cookery) (upgrade); 27 weeks
SIT60316 Advanced Diploma of Hospitality Management; 51 weeks

BUSINESS COURSES

BSB30120 Certificate III in Business; 22 weeks
BSB40120 Certificate IV in Business; 35 weeks
BSB40820 Certificate IV in Marketing and Communication; 32 weeks
BSB50120 Diploma of Business; 35 weeks
BSB50420 Diploma of Leadership and Management; 36 weeks
BSB50620 Diploma of Marketing and Communication; 32 weeks
BSB60420 Advanced Diploma of Leadership and Management; 32 weeks
BSB60520 Advanced Diploma of Marketing and Communication; 32 weeks

Cricos Provider No. 02695C
National Provider No. 31302
Imagine Education Australia Pty Ltd
Investing in imaginations

The information in this course guide was correct at time of printing (February 2022).

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